



The North Face Bundles Up Baby

The winter-wear pros at The North Face are entering the infant/toddler market for Fall '10: The San Leandro, Calif.-based company introduces insulated weather protection, snow bibs, buntings, and fleece and down jackets, many of which are reversible. "We used the same technology and textiles found on [our] adult product to create a youth collection that is essential to outdoor activity," said Philip Hamilton, vice president of product. "There is no compromise on fabric, performance or innovation when addressing our youngest consumers." The North Face's EZ Grow technology allows parents to prolong the life of snow pants via extendable cuffs, and the toddler apparel features kid-friendly zippers. The infant/toddler gear will retail for \$25 to \$125; for wholesale pricing, call The North Face at (866) 715-3223.



Kissy Kissy Launches Qt-Qt

New York-based Kissy Kissy goes brighter and bolder with its new Qt-Qt collection. "We have taken liberties with Qt-Qt in styles and colors that we wouldn't be able to take with Kissy Kissy," explained Roxana Castillo, president of the Red Bank, N.J.-based brand. The vast collection includes footies, T-shirts, pants, bibs, blankets, knit vests and more. Boys' items feature blue monsters, dark gray and green racecars, and blue and tan trains. For girls, the line offers pink and blue hearts and stars, pink and gray snowflakes and a bubble print. Gender-neutral styles include geometrics patterns in a variety of colorways. Sizes range from 0 to 24 months. Wholesale prices are \$16 to \$28.50. Call (732) 345-5073 or visit www.kissykissyonline.com.

New Lines



BabyAncestree



Masala Baby



Grippies



Petit Couture

- **BabyAncestree** of Sarasota, Fla., adds a personal touch to nurseries with elegant and quirky family tree artwork. Each framed piece is available in damask, multicolor stripes or pink gingham starting at \$120 wholesale. Call (941) 377-6236 or visit www.babyancestree.com.
- Brooklyn, N.Y.-based **Masala Baby** pairs spicy colors like saffron and fuchsia with jali dot, camel and peacock feather embroidery. The line for 6 months to 4T offers mix-and-match hoodies, tunics, angarkha wrap tops and sleeveless tees for boys and girls, plus layered skirts and dresses for girls. Wholesale prices are \$12 to \$58. Call (888) 306-6269 or visit www.masalababynyc.com.
- **Grippies** of Bellmore, N.Y., offers a line of no-slip adhesives for the soles of socks and tights. Grippies are available in translucent iron-on star and peel-and-stick bear motifs. Pink, black and white no-slip tights with already applied adhesives are also available in sizes 2 to 14. The iron-ons wholesale for \$2.75; tights are \$3.50. Call (516) 322-7518 or visit www.grippiesonline.com.
- Modern influences, whimsical details and practical silhouettes compose **Petit Couture**. The Portland-based infant/toddler brand offers waffle thermals, burnout crews and cap-sleeve tees for ages 3 months to 4T, plus one-pieces for babies 3 to 24 months and a gown for newborns. Each piece features the brand's signature owl motif and gold metallic, rhinestone or glitter details. Wholesale prices range from \$12 to \$30. Call (877) 201-8656 or visit www.petitcouture.com.